



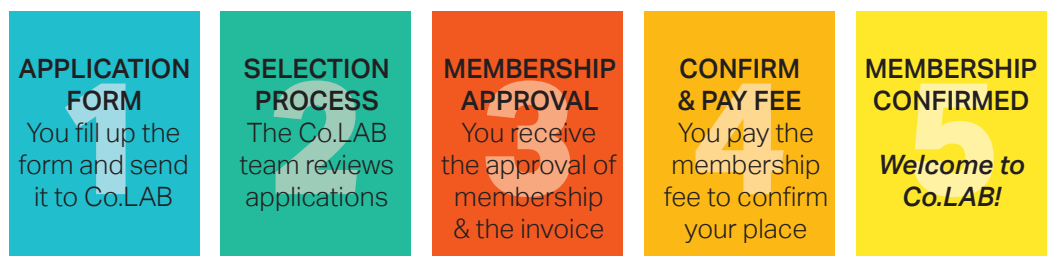
WELCOME TO CO.LAB,
WHERE GREAT THINGS HAPPEN.

HOW IT WORKS

Thank you for your interest in Co.LAB!

To be clear and transparent from the start, we explain here how the Co.LAB membership and admission process work.

Admission Process: The benefits of peer-to-peer support within a structured platform are endless. To ensure the optimal value that Co.LAB members get, we have developed a transparent and simple admission process. Those are the steps involved to sign up and be admitted as a member of one group:



Criteria of Selection: **Experience:** Everyone is unique in skill, experience and connections. With the guidance of our "6 Rs" formula for success, interacting and sharing your challenges, it is almost certain that someone in your group will have a solution for your business and you may also be able to offer a solution. But the quality of members' business experience and knowledge is crucial to all our group members. The "Action Catalysts Membership" will be open to creative entrepreneurs with 3+ years of business experience.

Non-competitive background: In order to ensure trust and collaboration it is important that group members are not competitors. That is why we pay attention to the diversity in the professional backgrounds of group members. In other words we aim for one member from each professional background.

Commitment: Being a Co.LAB member you will have a team that supports you to take your business to the next level. Commitment is the key to our collective success. Ideally we suggest you to join us if you are a "purpose and success driven" business owner. Your desire to learn and grow will define the commitment, collaboration and achievement of you and your group members.

Our values:	COMMUNITY	OPENNESS	GROWTH
	CONNECTION	HONESTY	LEARNING
	COLLABORATION	RESPECT	CHALLENGE
	SUPPORT	CURIOSITY	STABILITY